Role: Data Analyst
Location: Belfast, United Kingdom
Salary: Competitive + Benefits
Reporting to: Team Lead

About Us

Open Data Belfast (ODB), a one-year start-up within Belfast servicing the Data needs of the US insurance market. ODB is responsible for building ground-breaking products for the North American Insurance market. We have been assisting our parent company this year to break through the $1 billion per year barrier application of data science and analysis.

We are moving to the third age of ODB and building an InsurTech platform to enable the best digital customer experience within the North American insurance marketplace and further accelerate the success of our parent company.

We seek enthusiastic Data Analysts to join our team to analyse data that will produce evidence to inform business decisions, resulting in increased revenue. You will have the opportunity to enter a green field environment and put your mark on creating solutions that are:

- Dedicated to improving the digital customer experience
- Use of faster/more intelligent technologies
- Add to our culture of innovation and creativity

The Role

You will have the opportunity to initiate innovative projects, from inception to completion, that will analyse data across multiple sources to produce valuable insights for clients and accelerate the business. You will analyse data that will inform:

- Marketing decisions
- Budget spend
- 3rd party software usage
- Business direction

You'll be working with a scalable, flexible and comprehensive Risk Intelligence System. The machine is capable of pricing multiple types of insurance and all in real-time. The Data Analyst will become familiar with all parts of the insurtech product, understand the market in which we operate and provide world-class analysis to inform key client or business decisions.

Key Responsibilities

The main purpose of an ODB Data Analyst is to extract and interpret data effectively and present it in a non-technical and simple language for the end-users. Thus, an ODB Data Analyst is a professional who draws useful insights/information, thereby converting it into data-driven products.

They pursue the following data analytics process in six steps:

- Understand the problem.
- Data Gathering
- Data Cleansing and Preparation
- Data Analysis
- Data Visualization and Communication
- Insights, recommendations, and next steps

Essential Skills and Experience

- An undergraduate degree in a relevant subject (e.g., Data Analytics, Mathematics, Statistics, Business Analytics, Computer Science, Economics etc..) or relevant analytics experience
- Minimum of 1 year experience in a Data Analyst role
- Experience in the use of data preparation/analysis software such as Alteryx, Python, R etc…
- Advanced user of Excel
- Experienced in the use of BI reporting/visualisation/dashboarding software such as Tableau, PowerBI etc…
- Experience translating complex project requirements from internal and external clients into technical specifications.
- Experience working on multiple projects/tasks at one time.
- Strong problem-solving skills and attention to detail
- Excellent written and communication skills.
- Self-motivated, enthusiastic, and keen to learn.
- Experienced working as part of a collaborative team

Desirable Skills and Experience

- Knowledge of the insurance/insurTech industry
- Basic SQL knowledge
- Experience working with remote teams/virtual communication.
- Experience using Google Analytics
- Experience analysing data within an e-commerce business.

Benefits & Perks

- Career and growth opportunities
- Proactive support
- Excellent financial incentives
- Comprehensive healthcare package
- Social events

To apply for this position please submit your application here

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We are an equal opportunity employer, celebrate diversity and are committed to creating an inclusive environment for all employees.

OpenData Belfast Ltd, Gas Office, 12 Cromac Quay, Ormeau Gasworks, Belfast, BT7 2JD